

BLOCKCHAIN AUSTRALIA MEMBERSHIP

2023 – 2024

WWW.BLOCKCHAINAUSTRALIA.ORG



A MESSAGE FROM OUR CEO

Blockchain Australia stands at the forefront of the evolving digital economy. We advocate for the widespread adoption of blockchain by industries and governments to fuel innovation. As an association, we support and elevate trusted voices to shape views, develop policy, and drive momentum.

Our mission? To educate and inform, as knowledge drives adoption. We elevate by amplifying success stories, ensuring they resonate far and wide. At our core, we are about connection, bringing together the best minds, fostering invaluable relationships, and supporting the Blockchain, Digital Currency and Web3 sector.

Simon Callaghan
CEO, Blockchain Australia

ABOUT US

Blockchain Australia is the peak industry body that represents Australian businesses and business professionals participating in the digital economy through blockchain technology.

The origins of our organisation can be traced back to 2014. The merger of Blockchain Australia and Australian Digital Commerce Association in 2019 unified the industry voice as one.

The organisation mandate was and remains, acting as the essential connection between merchants, industry, government, regulators, financial institutions and influential policy forums which give direction to the emerging industry at home and abroad.

WHAT WE DO

ADVOCATE



Policy development, thought leadership and an active voice for the industry. Blockchain Australia is a part of the ASIC – Digital Finance Advisory Panel, ACCC National Anti Scam Centre and actively engages with Treasury, AUSTRAC, ASIC, ACCC, other government departments.

ELEVATE



The amplification of stories and the creation of attention. Blockchain Australia members are invited to participate in industry working groups to explore opportunities and regulatory settings & parameters. We also play an active role in the Parliamentary Friends Of Blockchain, a bi-partisan group of members of the Commonwealth Parliament who are interested in the potential for blockchain technology.

EDUCATE



Blockchain Australia hosts, shares and partners with industry events, ensuring our members have access to the most pertinent industry information and opportunities.

CONNECT



Blockchain Australia organises events such as [Blockchain Week](#), [summits](#), the [Blockies](#), and monthly national member [events](#) throughout the country.

BLOCKCHAIN WEEK

Blockchain Week 2023 gathered hundreds of industry leaders to discuss the future of digital currency, blockchain and the emerging digital economy. Key themes included finance's transformation, regulatory challenges, stablecoins, CBDCs, and payments.

The convergence of blockchain with NFTs, the Metaverse, and Web3 took center stage in Australia. Emphasis was on education, global regulatory alignment, taxation of digital assets, societal impact, and the synergy of blockchain with AI, emphasising transparency, efficiency, and innovation.



The Event

The premier event for Australia's Blockchain and Digital Currency sector, spanning 5 days and covering all facets of the digital economy.

The Agenda

Blockchain Week is tailored for our members, ensuring each one has an opportunity to shine on stage in sessions specifically aligned with their expertise.



Individual Memberships

Professional

Professional membership is designed for individuals seeking to leverage our network, promotions, news, and events. Members receive subscriptions to newsletters and bulletins, have the right to vote, and enjoy discounted tickets to events.

Annual Membership Fee of \$150

Our Membership Base



Our business membership base spans a myriad of verticals, and we tailor each membership to suit the unique needs of individual businesses. You will fit right in!

Digital Currency Exchanges	Payments & Payment Networks	Asset Management, Brokerage & Infrastructure	Software Development	Legal	Gaming
Tokenisation	Banking	Custody	Identity & Data Management	Insurance	Web & NFTs
DeFi & DAO's	Health	Blockchain Security, Analysis & Audits	Taxation & Accountancy	Blockchain Infrastructure	Events
Carbon, Energy & Environment	Education	Consultancy	Funding/VC	Charity	FinTech

Business Membership Categories

SMALL & MEDIUM ENTERPRISE

Membership for businesses from Micro/Pre-Revenue to Medium Enterprise.

CORPORATE & ADVISORY

Membership for large-scale businesses, corporate entities, and consultancy firms.

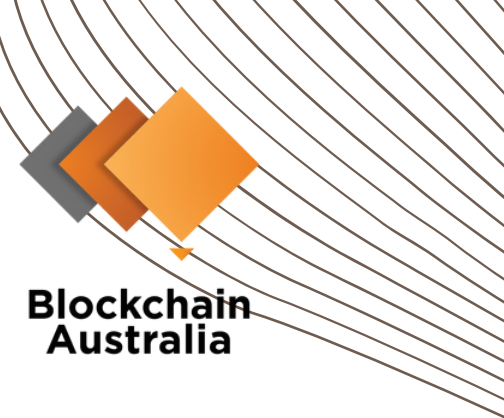
DIGITAL CURRENCY

Membership for businesses trading, investing, or offering services related to digital currencies.

**If your business requires a DCE number issued by AUSTRAC, you will fall into the Digital Currency Category.*



Business Member Benefits



1. Member listing on the Blockchain Australia Website + EDM New Member Announcement
2. Use of the Blockchain Australia logo on your website
3. Introductions & connections to industry
4. Events: Collaborate with us on events, seize speaking slots, enjoy conference discounts, receive VIP invites, and amplify your events across Blockchain Australia's digital platforms
5. Membership voting rights
6. Join a network of Industry Leaders
7. Participate in a working group, policy/submission engagement
8. Early access to industry news, data and insights
9. Nominate for the Board of Directors
10. Open Door Policy: Share your updates with us, and we'll amplify them across all our platforms

Fee Structure

Blockchain Australia's membership fees are determined by business size and revenue bracket within the relevant membership category.

Fees for small and Medium Enterprise (SMEs), Digital Currency Businesses, and Corporate/Advisory businesses increase dependent on the revenue bracket. This ensures contributions match the size and scale of the member business.

	MEMBERSHIP CATEGORY					
Revenue Bracket	Small & Medium Enterprise	SME International	Corporate & Advisory	C&A International	Digital Currency Business	DCE International
Pre-Revenue	875	1875			4050	5050
Startup: \$1 – \$100k	1750	2750			4050	5050
Scaleup: \$100k – \$500k	2900	3900			4650	5650
SME: \$500k – \$1M	4050	5050			4650	5650
\$1M – \$10M	Businesses with revenues \$1M+ transition to the Corporate & Advisory category.		4650	5650	5800	6800
\$10M – \$100M			6950	7950	6950	7950
\$100M +			9250	10250	9250	10250

Join Now

TOGETHER, WE ACHIEVE MORE.

www.blockchainaustralia.org

kdutt@blockchainaustralia.org